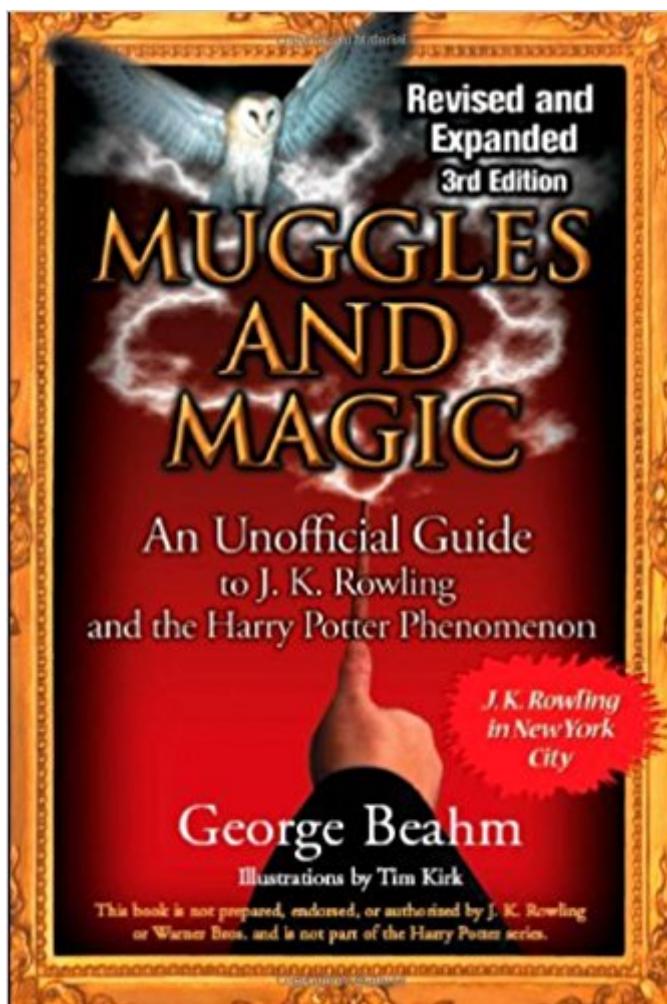


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Muggles And Magic, 3rd Edition: An Unofficial Guide



Synopsis

With more than 50,000 copies of the first two editions in print, the popular *Muggles and Magic* has been substantially revised and updated to feature more exciting, up-to-the-minute information, including a photo essay on the famous Harry Potter-themed retail store, Whimsic Alley; a first-hand account of J.K. Rowling's celebrated August 2006 book reading in New York (with full-color photos); a new section on Harry Potter fans, with an article written by Steve Van Ark, webmaster of the Harry Potter Lexicon and popular speaker at Harry Potter conventions.

Book Information

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Customer Reviews

Gushing with enthusiasm and admiration, Beahm's compendium of Harry Potter trivia and essays should help tide over fans impatiently waiting for book six to come out. Chapters like "The Real World of J.K. Rowling" (by contributor Stephen McGinty) and "The Magic of Words: A Storyteller's World" vividly recount the history behind the Harry Potter novels and their renowned author.

"Although in later years Rowling would have cause to regret her portrayal as 'poverty-stricken single mum makes good,' those stories gave her a profile most first-time authors could only dream about," McGinty wisely observes, but the rest of the book is less even-handed. Beahm is clearly an unalloyed fan, and his chapters on the books and their screen interpretations contain little by way of a critique. This may be just as well for Potter fans, who will appreciate Beahm's cataloging of Potter Web sites and merchandise. The book also includes a 72-page glossary of Potter terms and characters, like "Acid Pops" and "Mortlake," as well as an unofficial guide to Potter-related locations in Britain, such as Rowling's childhood home in Winterbourne and the reptile house at the London

Zoo, "where Harry speaks Parseltongue to a snake." Throughout, Beahm pitches the prose right; it's both sophisticated enough to interest adults and lively enough to keep younger fans engaged. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. --This text refers to an out of print or unavailable edition of this title.

Grade 7 Up - Beahm offers a plethora of information, opinions, and facts that revolve around "Harry Potter" and the life of J. K. Rowling. This general-interest guidebook includes sections on two movie adaptations, five books, merchandise and collectibles, and "Harry Potter" Web sites. It also includes more than 200 trivia questions about the series and its creator, and a collection of reviews, essays, and prominent quotes. The alphabetical listing of important people, places, and things introduced in the titles will more than likely be the most sought-after material. Sidebars of related tidbits and facts are scattered throughout. Though interesting, they are distracting and interrupt the narrative flow. A 16-page centerfold of full-color photos as well as black-and-white photographs and illustrations throughout enliven the well-written, interesting text. - Christine McGinty, Newark Public Library, NY
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This book is a great resource for anyone who enjoys the Harry Potter series.

I bought the book very interested in reading how the "Harry Potter" phenomenon got going. There were a few chapters that were very interesting, but some were down right boring. For example: "advise for a budding writer or H.P websites. I didn't care much for the list of "other" authors either. Interesting reading was about J.K "Rowlling" and the back round of the book. I liked reading about the events that have gone on concerning the contests and book readings of the author. On the whole I was disappointed... too much "other" boring stuff

Love it!

If you are an avid reader and collector of the Potter books, which you are or you wouldn't be exploring the purchase of this book, then you MUST purchase this book. It is thick with facts and interesting items and will be a collectible for your Potter shelf in the coming years. You MUST try, buy and sigh -- with happiness at this inexpensive, but informative, addition. Remember - there is ONLY one Potter book left and after it has been read we will still ache for more --- so buy this now in

anticipation of the last book!

It is an interesting reference book as part of a larger background study for my own book that I am writing.Dr. D

I loved the drawings...and am giving this to my grand child for Christmas...He loved Harry, so he will love this!

As an adult fan of the Harry Potter series, I am fascinated by Ms. Rowling and her talent as a writer which brought this magical world to life. When I purchased 'Muggles and Magic,' I looked forward to reading more about the author and the pop culture surrounding this phenomenon. After reading Beahm's publication, I have to say that I'm disappointed. Essentially, this book is a collection of articles highlighting Harry Potter/J.K. Rowling facts that have been featured elsewhere. (I.e. newspapers, magazines, online, etc.) While some of the articles have good information about Rowling, there were times where reading them made me feel uncomfortable. I wondered how Ms. Rowling, a famously private person who is not afraid to speak up to defend her character, would feel about the clippings that delve into her painful past. She makes a point to dissuade such stories on her personal Web page, and reading them in this "fan" book seemed more like reading gossip than fact. Other articles in the book simply have fraudulent and outdated information that Beahm hasn't bothered to research and update, such as that Dan Radcliffe has bowed out of all of the films after 'Goblet of Fire' (he hasn't, and is telling the press he's signed on for 'Order of the Phoenix'), and that J.K. Rowling's Web site doesn't feature a F.A.Q. (it does, here: [...]) Another problem I had with this book was the higgledy-piggledy way it seems to have been put together. There's no real rhyme or reason to the selections, and the collection doesn't flow but rather jerks, such as from an article about owning owls as pets to another about Joanne's involvement in a cancer charity. Beahm is clearly a fan and I can tell he had fun putting this little book of Potter/Rowling odds and ends together. Had a little more research been done and a bit more time spent on fashioning the information together, this would be a fleshed-out companion worthy of the world of Harry Potter.

"Muggles and Magic" is the most comprehensive book I have found to date about the Harry Potter phenomenon. Written in a clear, honest, and delightful manner, it is sure to inform and charm its readers. There are many aspects of the book I enjoyed and I found a few things to be particularly helpful. Seeing that it was written to be a sourcebook, I found it satisfying that the book delivers

exactly what it promises. There is a nice succinct, yet thorough chronology of J.K.R.'s life in the beginning of the book. There is a glossary of terms that can prove very handy to the H.P. newcomer. The section on merchandise will be invaluable to those obsessed with collectibles. Particularly eye-opening to me was the list of other H.P./J.K.R. books cited in one of the chapters. Other than rabid fans, I don't believe most people are aware of the wealth of literary ambition Harry Potter has inspired, not only in the form of professionally published books, but of devoted fan fiction which appears on many H.P. related websites. Some of these websites have not only been listed but also described in the book, along with screen shots from the actual sites. The most popular chapters of M&M will, no doubt, be the ones which discuss the books and movies. Each one is covered individually and the chapters contain a good amount of information. Another popular chapter will be the one devoted to J.K. Rowling herself. Much interesting and sometimes fascinating information about the author is contained in this chapter, all of it stated without delving into gossip or hearsay. One of my favorite sections in the book is the one titled "So You Want to Be a Novelist?". Beahm is forthright and helpful in his offerings, choosing to share with the reader the wisdom gained from his own experience. I think parents of children who are budding writers will particularly appreciate his practical advice. Unlike another reviewer, I relished the sidebars. I think they were informative, often amusing, and of benefit to the book. I found them to be few in number, and they did not hamper the flow of the book for me but were a fun way to include additional info that is pertinent, yet may not have fit perfectly into the current discussion. Tidbits such as how to make your way around England, Harry Potter polls, how to obtain H.P. merchandise, and J.K.R.'s charity interests are touched upon. Sidebars are always some of my favorite parts of non-fiction books and Beahm's inclusion of them has, in my opinion, been an asset. I must add that the forward by Colleen Doran is something you shouldn't skip by. It is written with intelligence, sincerity and humor and, unlike many forwards of books, is a delightful read. I will also add my kudos to Tim Kirk for the wonderful sketches. I often found myself returning to pages simply to catch another glimpse of his work. I enjoyed many other areas of M&M (including the fun trivia section) but my favorite parts of the book are the "Notable and Quotable" sections that appear in four of the six chapters. I enjoy reading words that come straight from the mouths of those directly involved in the books and films, especially J.K.R. herself. In my opinion, there is nothing that gives us a better perception of what this talented, generous woman is about than her own thoughts, in her own words. I would recommend *Muggles and Magic* to all Harry Potter and J.K. Rowling fans, whether avid or tepid. You won't be disappointed!

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